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**Researching Outside of the Box:
Where Do I Find That?**

How to go beyond Google in finding information to win your case.

Earn up to
3.3
CLE CREDIT(s)

Mon., Aug. 18, 2014 - 9:00 AM to 12:00 PM
NJ Law Center, New Brunswick/S1873-00U4

Featuring:

Kathy E. Taggart
Senior Research Services Librarian,
Lowenstein Sandler, LLP (Roseland)

Ryan J. Cooper, Esq.
Lowenstein Sandler, LLP (Roseland)

We all know that the internet has added another dimension to advocating for your clients and that research isn't just about locating recent case law. Social media sites can help you find information, and even photographs, that were never before possible.

Finding reliable, up to date data is essential in preparing a case, but where do you find information that that isn't available through conventional means? **Effective advocates in 2014 must know more than how to Google.** Information is everywhere and millions of people are accessing it. New social media sites have sprung up since last summer, and they are proliferating. Whether on Twitter, FaceBook, Twitter, Instagram, LinkedIn or even in the "cloud," our experts will discuss the latest resources to aid you in your research.

Learn the latest resources to aid in your research and help win your case, including:

- Locating people and business information
- Real Estate/Property Ownership
- Bankruptcies, Liens, UCC's, Judgments & Lawsuits
- Criminal Records
- How to Determine Ownership Interests in Privately Held Companies
- Public Records
- Locating books, articles and research materials
- Legal Research
- Using technology as an aid in the court room
- Governmental agency records ... and more!

**How to Write a Winning Brief:
The Key Strategies You Need to Know**

Earn up to
3.3
CLE CREDIT(s)

Mon., Aug. 18, 2014 - 1:00 PM to 4:00 PM
NJ Law Center, New Brunswick/S134-00U4

Featuring:

Robert B. Hille, Esq.
Second Vice-President,
New Jersey State Bar Association

Grant C. Wright, Esq.
Segal McCambridge Singer & Mahoney
(Jersey City)

Back by popular demand! This webinar is now a 3 hour seminar!

A successful verdict or appeal begins prior to the trial or oral argument. Learn the art of drafting persuasive briefs with these techniques. Some are tried and true, some are new, but all will help you find your voice and tell your client's story.

Write your best brief yet with tips from the experts, including:

- How to organize brief writing to minimize drafting time and maximize efficiency
- How to create the lexicon of a case
- Citing authority effectively and accurately
- Communicating clearly and concisely
- Anticipating questions and providing answers
- Appealing to the courts reason, not emotion, to keep them engaged ...and more!

Earn up to
6.6
CLE CREDIT(s)

REGISTRATION DETAILS

**Researching Outside the Box:
Where Do I Find That?**

**NEW BRUNSWICK/
S1873-00U4**

Mon., Aug. 18, 2014
9:00 AM to 12:00 PM
NJ Law Center, New Brunswick

General Tuition \$160/REG
Door Registration \$180

Register for the Full Day & Save!

Advanced Registration	fee/type
Both Programs	\$220/DUO

**How to Write A Winning Brief:
The Key Strategies
You Need to Know**

**NEW BRUNSWICK/
S134-00U4**

Mon., Aug. 18, 2014
1:00 PM to 4:00 PM
NJ Law Center, New Brunswick

General Tuition \$160/REG
Door Registration \$180

CREDITS (PER PROGRAM)

NJ CLE: This program has been approved for 3.3 credits (50 minute hour)

PA CLE: 2.5 substantive credits pending (\$12 fee – separate check payable to NJICLE must be submitted at the end of the program)

NY CLE (Transitional & Non-transitional): 3.0 professional practice credits

NJ CLE INFORMATION

(PER PROGRAM): This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 3.3 hours of total CLE credit.